

FARMACOSMO: NEW INVESTOR RELATIONS MANAGER APPOINTED THE COMPANY'S MANAGEMENT PROCESS CONTINUES

Naples, 21st of June 2022

Farmacosmo S.p.A. ("Company", "Farmacosmo"), a company operating in the *Health, Pharma & Beauty* sectors, listed on the Euronext Growth Milan market of Borsa Italiana, announces that today the Board of Directors has appointed Paolo Cimmino as Investor Relations Manager to replace Fabio de Concilio, CEO of the Company. The changeover will allow the CEO to devote more energy to the Company's growth process, which is intended to be expressed through internal and external lines.

Fabio de Concilio: "The appointment of Paolo Cimmino as Investor Relations Manager confirms the path taken by Farmacosmo towards the management of the company through the insertion of professionally qualified and experienced figures in key roles. Paolo, as CFO, is already contributing significantly to the growth and development of Farmacosmo and his appointment as Investor Relations Manager will be relevant to further support the rapid growth path undertaken by Farmacosmo."

Paolo Cimmino: "I thank Farmacosmo for the opportunity, and I am thrilled to be able to contribute to the Company's development, thanks also to my previous work experience in this role of primary importance, also considering the centrality of the market in the Company's mission."

Paolo Cimmino, formerly CFO of Farmacosmo and in continuity with what was communicated on 2 May, was identified as the professionally qualified person who, pursuant to Article 6-bis of the Euronext Growth Milan Issuers' Regulation, will be responsible for managing investor relations.

This press release is available at www.farmacosmoinvestors.com, 'Investors/Press Releases' section and on the authorised 'eMarket Storage' mechanism (www.emarketstorage.com).

FARMACOSMO+

PRESS RELEASE

THE SOCIETY

Farmacosmo is a company active in the *Health, Pharma & Beauty* sectors. The company's business model is based on the circular model of the I(ea)n strategy and is divided into three main business areas: *Logistics, Intelligence* and *Node*. *Logistics*: enables the management and fulfilment of up to 12,000 orders per day, with delivery times of up to 20 hours from carrier picking and just-in-time procurement ('zero warehouse' policy). *Intelligence*: includes strategy definition, competitive positioning and *customer journey* activities, which enabled the company to intercept c. 188,000 customers in 2021. Recurring customers contributed 74% of the annual *retail stream* turnover. The average cart value of active customers in the *retail stream* amounted to €92 (€109 related to recurring customers). *Node*: R&D activities, process innovation and IT infrastructure of the company. Over the past five years, Farmacosmo's sales value has grown by 54% (CAGR 2016-2021) and will be around €58 million in 2021. The Farmacosmo ecosystem aims to pursue standards of excellence in every part of its *value chain*, being inspired by compliance with ESG principles at all stages of the logistics process (from the packaging used for online order to *carbon compensation* initiatives) and in the valorisation of its employees, the company's strategic asset. Farmacosmo's commitment to ESG is also underlined by the publication of its Sustainability Report 2021.

IDENTIFICATION CODES

Ordinary Shares: ISIN IT0005487670 (Ticker COSMO)

Warrant Farmacosmo 2022-2025: ISIN IT0005487415 (Ticker WCOSMO)

FOR FURTHER INFORMATION:

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