

## FARMACOSMO SUPPORTS SPORT

### FOR THE FIFTH CONSECUTIVE YEAR, IS TITLE SPONSOR OF THE CAPRI-NAPLES GULF MARATHON

*Naples, 1st of September 2022*

**Farmacosmo S.p.A.** ('Company', 'Farmacosmo'), a company operating in the *Health, Pharma & Beauty* sectors, listed on the Euronext Growth Milan market of the Italian Stock Exchange, will be Title Sponsor of the 57th edition of the **Capri-Naples Gulf Marathon**, an official international race, to be held on the next 4th of September. For the fifth consecutive year, in fact, the company specialising in the online sale of wellness and beauty products is supporting this unique sporting event, which has been providing excitement since 1954.

Once again, the Capri-Naples Gulf Marathon will make excite not only those who love swimming but, more generally, those who admire great sporting challenges. The 2022 edition of the prestigious competition will see 20 athletes (5 female swimmers and 15 male swimmers) from Argentina, Brazil, Egypt, France, Italy, Holland and Macedonia set off from Capri at 10.30 a.m. from Le Ondine Beach Club - Marina Grande, to reach Naples, around 4.30 p.m., at the Circolo Canottieri, after a 36 km long crossing.

*"Farmacosmo, as Title Sponsor, is honoured to be able to share, with this extraordinary event, its scale of values, made up of commitment, dedication and boundless passion", - stated the CEO of Farmacosmo S.p.A., Fabio de Concilio - "and, especially in the year in which we have achieved admission to the Italian Stock Exchange, this link takes on even greater significance for us who, day after day, work to achieve ever greater goals".*

#### THE SOCIETY

Farmacosmo is a company active in the *Health, Pharma & Beauty* sectors. The company's business model is based on the circular model of the I(ea)n strategy and is divided into three main business areas: *Logistics, Intelligence* and *Node*. *Logistics*: enables the management and fulfilment of up to 12,000 orders per day, with delivery times of up to 20 hours from carrier picking and just-in-time procurement ('zero warehouse' policy). *Intelligence*: includes strategy definition, competitive positioning and *customer journey* activities, which enabled the company to intercept c. 188,000 customers in 2021. Recurring customers contributed 74% of the annual *retail stream* turnover. The average cart value of active customers in the *retail stream* amounted to €92 (€109 related to recurring customers). *Node*: R&D activities, process innovation and IT infrastructure of the company. Over the past five years, Farmacosmo's sales value has grown by 54% (CAGR 2016-2021) and will be around €58 million in 2021. The Farmacosmo ecosystem aims to pursue standards of excellence in every part of its *value chain*, being inspired by compliance with ESG principles at all stages of the logistics process (from the packaging used for online orders to *carbon compensation* initiatives) and in the valorisation of its employees, the company's strategic asset. Farmacosmo's commitment to ESG is also underlined by the publication of its Sustainability Report 2021.

#### IDENTIFICATION CODES

Ordinary Shares: ISIN IT0005487670 (Ticker COSMO)

Warrant Farmacosmo 2022-2025: ISIN IT0005487415 (Ticker WCOSMO)

#### FOR FURTHER INFORMATION:

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