

FARMACOSMO STRENGTHENS THE STRUCTURE OF KEY MANAGEMENT TO ACCELERATE THE GROWTH AND THE REALIZATION OF THE STRATEGY

Milan, 2 May 2022

Farmacosmo S.p.A. ("Company", "Farmacosmo", ticker: COSMO), an ESG compliant company active in the *Health, Pharma & Beauty* sector according to the Admission Document, announces the appointment of Paolo Cimmino as Chief Financial Officer of the Company effective as of today. The strengthening of the key management with people with appropriate skills and proven experience is part of the overall pursuit of the Company's strategy, which in the first quarter of the year presented high double-digit increases in revenues and main business KPIs.

Born in 1989, Paolo Cimmino completed his studies in Banking & Finance at the Catholic University of Milan, subsequently covering roles in finance transformation, strategic planning and investor relations management in leading banking, insurance and consulting institutions.

Fabio de Concilio, Farmacosmo S.p.A.'s CEO: "Paolo Cimmino's contribution will be relevant to support the Company in its growth, both internally and externally lines, in the definition and monitoring of future strategic decisions".

Paolo Cimmino: "After several experiences in consulting, banking and insurance I am excited to join Farmacosmo. A young and ambitious team, to which I am honored to contribute immediately, which in recent years has experienced a steep growth, with numbers of absolute excellence for the industry and maintaining a strong inspiration to ESG principles".

This press release is available on www.farmacosmoinvestors.com, "Investors/Press Releases" section and on the authorised storage mechanism "eMarket Storage" (www.emarketstorage.com).

THE COMPANY

Farmacosmo is a company active in the Health, Pharma & Beauty sector. The company's business model is based on the circular model la(ea)n strategy, and it is articulated in three main areas: Logistics, Intelligence, and Node. Logistics: allows you to manage and process up to 12 thousand orders per day, with delivery times up to 20 hours from carrier picking and just-in-time procurement ("zero warehouse" policy). Intelligence: it includes the activities of definition of the strategy, the competitive positioning and the customer journey, that have allowed the society to intercept c. 188 thousand customers in 2021. Recurring customers contributed about 74% of the annual turnover of the retail stream. The average cart value of active customers in the retail stream is about €92 (c. €109 for recurring customers). Node: Research and Development, process innovation and IT infrastructure of the company. Over the past five years, the value of Farmacosmo sales has grown by about 54% (CAGR 2016-2021) and stood around about €58 million in 2021.

The Farmacosmo ecosystem aims to pursue standards of excellence in every part of its value chain, ensuring compliance with ESG guidelines at all stages of the logistics process (from packaging used for online orders, to carbon compensation initiatives) and in the enhancement of its employees, the company's strategic asset.

FOR FURTHER INFORMATION

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